

**ADVISORY COUNCIL ON THE STATE PROGRAM FOR WELLNESS AND THE PREVENTION OF CHRONIC DISEASE
MEETING MINUTES**

July 9, 2013

Videoconference Locations:

Nevada State Health Division
4150 Technology Way, Room 204
Carson City, NV 89706
(775) 684-4285

Nevada Early Interventions Services
2667 Enterprise Road
Reno, NV 89512
(775) 688-1341

Grant Sawyer Building
Office of Governor Brian Sandoval
555 E. Washington Ave., Suite 5100
Las Vegas, NV 89101
(702) 486-2500

AT&T Conferencing
Dial-In Toll Free Number 1-877-848-7030
Participants Code #2541093

ADVISORY COMMITTEE MEMBERS PRESENT

Christopher Roller, Senior Government Relations Director, American Heart Association (AHA)
Jack Kim, Associate General Counsel, UnitedHealth Care
Jeffery Muehleisen, Nevada Association for Health Physical Education Recreation and Dance (NAHPERD)
Virginia Beck, Nutrition Director, Clark County School District (CCSD)
Pamela Rhoades, proxy for Dr. James Greenwald, MD, Specialty Health Clinic (SHC)

ADVISORY COMMITTEE MEMBERS NOT PRESENT

Assemblywoman Olivia Diaz
Gerald Dermid, Nevada Office of Minority Health (NOMH)
Marc Schmiege, MBA, CPT, Private Sector Human Resources
Donnell Barton, Nevada Department of Education (NDOE)
Tracey Green, MD, Chief Medical Officer, Division of Public and Behavioral Health (DPBH)

HEALTH DIVISION STAFF PRESENT

Kimberly Fahey, Section Manager, CDPHP, BCFCW
Mónica Morales, Program Development Manager, Chronic Disease Prevention and Health Promotion (CDPHP) Section, Bureau of Child Family and Community Wellness (BCFCW)
Andrea Esp, Tobacco Program Coordinator, CDPHP, BCFCW
Lisa Maletsky, Public-Private Partnership Initiative, CDPHP, BCFCW
Marjorie Franzen-Weiss, Diabetes Prevention and Control Program Coordinator, CDPHP, BCFCW
Ellen Hall, Administrative Assistant 3, CDPHP, BCFCW
Kami Luther, Administrative Assistant 2, CDPHP, BCFCW

OTHERS PRESENT

Tom McCoy, Government Relations Director, American Cancer Society (ACS), Cancer Action Network (CAN)
Crystal Shulz, Community Development Manager, Arthritis Foundation

Christopher Roller called to order the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease meeting at **3:05 PM**. Mr. Roller indicated the meeting was properly posted at the locations listed on the agenda in accordance with the Nevada Open Meeting Law (NOML).

1. ROLL CALL

Introductions were made

2. VOTE ON MINUTES FROM THE APRIL 16, 2013 NEVADA STATE PROGRAM FOR WELLNESS AND THE PREVENTION OF CHRONIC DISEASE MEETING

Voting tabled due to no quorum

3. STAFF REPORTS

A. Chronic Disease Prevention and Health Promotion (CDPHP) Section Staff Report

Mónica Morales updated the Council on grant submissions by the CDPHP Section stating: Wise Women for cancer screening and the Enhanced Diabetes grant did not receive funding; Basic Diabetes grant received \$511,799; Tobacco grant received \$1 million and 95% will go towards the community's tobacco efforts. We will not know if funding will be awarded for the Health Resources and Services Administration (HRSA) Oral Health grant and the Centers for Disease Control and Prevention (CDC) Oral Health grant until late August. We are still short about \$1.5 million from previous 2010 funding.

B. Discussion on goals of the Chronic Disease State Plan: Environmental and Systems Change

1. Early Childcare and Education (ECE)

Marjorie Franzen-Weiss spoke on Early Childcare and Education (ECE) updates: CDPHP received a report of state licensing regulations containing the 47 selected components of 'Caring for Our Children National Standards,' the majority of standards on nutrition, physical activity, and screen-time were missing. With the help of organizations such as University of Nevada Cooperative Extension (UNCE), Childcare Licensing Unit under Bureau of Health Care Quality and Compliance (HCQC), Southern Nevada Health District (SNHD), Washoe County Health District (WCHD), Women, Infants and Children (WIC) and other entities, the workgroup ensued a proposal revising the Nevada Administrative Code (NAC) 432A.380 to NAC 432A.40 focusing on the key elements: nutrition; child and adult care food programs; snack and meals; and encouraging breastfeeding. The biggest area where changes and additions came was in physical activity. Definitions for moderate physical activity were developed; from there the workgroup noted the amount of physical activity they had recommended. In regards to NAC 432A.40 we are proposing to add definitions on discipline.

Diabetes Policy Workgroup

Ms. Franzen-Weiss stated the Diabetes Policy Workgroup took immediate action on looking at building a network of Community Health Workers (CHWs) to be certified within the state. Moving forward with this would create a whole new statue around CHWs. The workgroup is looking for persons who are impacting care for diabetes and who could be supporters and/or barriers.

2. Tobacco Public Private Partnership

Lisa Maletsky conversed on her report about finding ways to create sustainability for the Nevada Tobacco User Helpline (NTUH) through getting insurance companies to cover it. Ms. Maletsky discovered most carriers currently have a tobacco cessation benefit, which covers medications but are contingent on in-person counseling. Her sense from this project is the NTUH is seen as a free state program and she believes the next step should be changing how the quitline is perceived. There will be a meeting with the Public Employee Benefits Program (PEBP) coming up in the fall to present the services as a benefit for employees. Ms. Maletsky created document tools proposing insurance carriers promote the NTUH. Council members will decide if a committee to help move the approval process of the report forward should be a subcommittee of this advisory council or a voluntary committee. Members discussed how to educate the carrier while being mindful of their costs.

C. Updates on the Preventative Health and Health Services (PHHS) Grant

Andrea Esp informed everyone the Preventive Health and Health Services (PHHS) Block Grant ends September 30, 2013 and provided the following updates:

1. **Goals and Objectives:** Nursing, Rape Prevention, and Obesity and Worksite Wellness Programs' goals and objectives are moving forward as planned.
2. **Funding Updates:** The Division is very pleased to be able to move forward with planned activities and objectives with the deficit in funding being resolved due to receiving the last of the funding for the PHHS Grant.
3. **Worksite Wellness Efforts:** We are looking at what worksite wellness should be. Small changes within the state have occurred and the CDPHP is developing a plan for the next five years. The Division was able to obtain a treadmill desk encouraging employees to try out; there will be evaluation utilization for the desk. The goal is to push and promote worksite wellness by setting a standard and being a model to the state.

4. DISCUSS AND MAKE RECOMMENDATIONS ON SPEAKERS AND TOPIC MATTERS FOR THE NEVADA HEALTH CONFERENCE 2013

Kimberly Fahey gave a brief update on the Integrated Public Health Conference, October 28 – 30, 2013 in Henderson, Nevada. Days one and two are designated breakout sessions with scheduled topical guest speakers. CDPHP is looking to fill six to nine breakout sessions for day one. Immunization is bringing in a National Epidemiology and Vaccine Preventable Disease Course on days two and three. There are now confirmed speakers on health literacy and cancer. Requests were received from local health districts to offer tobacco lead session, speakers will be confirmed by the end of July. The goal is to bring in high level speakers from which everyone will be able to take home training to benefit them in their workplace. Mr. Roller recommended getting as much information on the Affordable Care Act (ACA) as possible because of constant changes.

5. UPDATES AND RECOMMENDATIONS ON THE 2013 LEGISLATIVE SESSION

Mr. Roller discussed implementation of changes to Assembly Bill (AB) 158 and the need to revise the bylaws to reflect the new statute. Ms. Morales confirmed staff would modify the language by making preliminary changes with two Council members' participation: Mr. Roller and Virginia Beck volunteered. The updated bylaws will be presented at the next meeting for approval.

Section Changes to AB 158: (Nevada Revised Statute (NRS) 439.517, 439.518) **Section 3** changes the name from the Advisory Council for the State Program on Fitness and Wellness (FWAC) to the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease. **Section 4** increases the membership of the Advisory Council by adding two additional representatives of organizations committed to the prevention and treatment of chronic diseases, one representative of a local health authority and one representative of the Nevada System of Higher Education. (NRS 439.518) **Section 5** limits the service of the members of the Advisory Council to not more than two additional, consecutive terms of 2 years each. (NRS 439.519) **Section 6** of this bill revises the duties of the Health Division in various ways, including requiring the Health Division, with the advice and recommendations of the Advisory Council, to prepare burden reports that quantify the impact of certain health problems and chronic diseases on Nevada.

6. UPDATES AND RECOMMENDATIONS TO THE FIT FIRST NEVADA WEBSITE

Ms. Esp presented on the new Fit First Nevada website which performs as a one stop shop for the Division of Public and Behavior Health (DPBH). On the website people will be able to perform the following:

- ◆ Look at how Nevada compares in 'national standards'
- ◆ See listed resources to track and read on why nutrition is important
- ◆ Select a link to every county school policy
- ◆ Locate state national resources
- ◆ Get involved with the community via Calendar

Users can suggest a resource not currently posted on the site by submitting their request in writing to the CDPHP Section for approval. The calendar is constructed to look like a social media venue; if individuals want to post an event there is a submission form where they would depict their events and contact information for approval. The public can subscribe to a category on the calendar and they will be updated with all information about the category they subscribed to. A unique feature new to the state is creating social media for the first time i.e. Facebook, Twitter, and Youtube. This feature will allow CDPHP to connect to individuals on their phones or media pages in a more user friendly format. Ms. Beck inquired about non-profit events such as 5k runs, etc. being able to go onto the calendar; Ms. Esp's reply was "YES, any event the public will be interested in."

Nevada is the only state which does not have a Healthier US School. Fit First Nevada website will promote the Healthier US School Challenge by means of incentives; public awareness, helping schools achieve recognition, and helping schools apply for funding attached to the challenge. The site targets connecting residents in Nevada with healthy activities, connected to wellness, which residents are interested in. All county health districts are linked under 'state resources.' Unlike the previous website, the division will no longer be relying on a third party to continually update the website. The old website will redirect the user to the new .org website at www.nevadawellness.org. Meeting Minutes and Agendas will stay on the original state website at <http://www.health.nv.gov/>.

7. DISCUSSION AND RECOMMENDATIONS ON THE CONTINUATION OF THE COLLECTION OF BMI DATA

Mr. Roller updated everyone on the recent legislative session. Senate Bill (SB) 442 – Eliminates certain mandates relating to schools. This Bill eliminated requirement of school districts to collect Body Mass Index (BMI) data. It was amended to allow the continuation of collection in Washoe and Clark counties through the original date of 2015. As of July 1, 2013, collection is no longer required in any of the other 15 districts. Members discussed how the collection of data can still be accomplished for those who wish it to continue and how to receive funding to continue the BMI data reports. Ms. Beck would like to see reports done throughout the state as a continuing program because urban counties have different statistics than other counties. Ms. Morales will present to the Council at the next meeting a draft report the CDPHP receives and a budget of what it would take to continue BMI reports. The Council can look for private funding while the state looks for federal funding. Jeffrey Muehleisen mentioned

when the BMI data is collected another spectrum of grant opportunities is opened up for the state, so without the report the state limits itself for grant opportunities.

8. DISCUSSION AND RECOMMENDATIONS FOR ADDITIONAL COUNCIL MEMBERS

Mr. Roller advised the Council three nominees submitted for the additional membership roster. Council members will be vote on these recommendations at the next meeting and forward to the Administrator for approval. Ms. Morales asked members to keep in mind representatives for Oral Health and to please send all resumes to Kami Luther at kluther@health.nv.gov. Nominees are to fill the following positions on the Advisory Council:

- ♦ Two representatives of organizations committed to the prevention and treatment of chronic diseases
- ♦ One representative of a local health authority
- ♦ One representative of Nevada Systems Higher Education
- ♦ One provider of healthcare
- ♦ The Superintendent of Public Instruction or the designee of the Superintendent

9. DISCUSSION AND RECOMMENDATIONS FOR THE NEXT MEETING AGENDA ITEMS

The standing agenda items were recommended for the October 8, 2013 meeting, as well as the following:

- Discuss topic matters for the Nevada Health Conference 2013
 - Update from Kimberly Fahey
- Updates and recommendations on the 2013 Legislative Session AB 158
 - Membership term clarification
 - Implementation and vision of the statutes
- Approve the updated bylaws
- Discussion and recommendations on the continuation of the collection of BMI Data
 - Presentation by DPBH on latest data for BMI
 - Budget presentation for needs assessment for funding and a cost assessment on the BMI
- Discussion and recommendation on additional council members
 - Vote on new members to be sent to the Administrator for approval
 - Six open positions to vote members in on

10. PUBLIC COMMENTS

No public comment

11. ADJOURNMENT

The meeting adjourned at **4:45 PM**